



**PULA**

# WHITE PAPER

pula.network  
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## ABSTRACT

There exists a vast array of assets in the world which people freely choose as a store of value, a transactional medium, or an investment. We believe the blockchain is a better technology for transacting, storing, and accounting for these assets. PULA Token uses peer-to-peer technology to operate with no central authority or banks; managing transactions and the issuing of PULA is carried out by the Binance Smart Chain network. PULA is open-source; everyone can take part. Through many of its unique properties, PULA allows exciting uses. A digital token provides individuals and organizations with a robust and decentralized method of exchanging value while using a familiar accounting unit. The innovation of blockchains is an auditable and cryptographically secured global ledger. Asset Backed token issuers and other market participants can take advantage of blockchain technology, along with embedded consensus systems, to transact in familiar, less volatile currencies and assets.

A non-fungible token (NFT) (previously referred to as Bitcoin 2.0) is a unit of data stored on a digital ledger, called a

blockchain, that certifies a digital asset to be unique and therefore not interchangeable. NFTs can be used to represent items such as photos, videos, audio, and other types of digital files. Access to any copy of the original file, however, is not restricted to the buyer of the NFT. While copies of these digital items are available for anyone to obtain, NFTs are tracked on blockchains to provide the owner with a proof of ownership that is separate from copyright.

## OVERVIEW

This document is intended to provide a description of the PULA token specifications and use cases, both current and forward-looking.

## WHAT IS THE PULA ?

We're a community-based token on the Binance Smart Chain that rewards its holders and users by being a transparent team, anyone can actively participate in the development of the project. Pula Token operates on the Binance Smart Chain meaning there are virtually no gas fees and almost instantaneous swaps. BSC has gathered significant momentum in terms of both user activity and the total value locked in their on-chain platforms.

## MARKETING PLANS

We are in talks with PR companies and we already paid and closed a good package for the PULA community composed of marketwatch and hackernoon and a lot more.

We've reached Youtubers and influencers. We are open on collaborating with well-known and verified models on platforms such as PornHub, RedTube, YouPorn, xHamster, LiveJasmin, Chaturbate, OnlyFans, JustForFans, Patreon, and so on.

## MERCHANDISE

PULA Network is working with AAA Graphic Designers, Game Artists, and 3D designers to bring amazing, cute, and fun merchandise to the market. This merchandise will be formed out of Non-Fungible Tokens (NFT's) and physical items like stickers, t-shirts, hats, baseball caps and more!

With a network of fiat merchant official stores & NFT Markets what we aim to use the 50% OF THE FIRST YEAR PROFITS added as Liquidity

## MANUAL BURNS

Sometimes burns matter, sometimes they don't. A continuous burn on any one protocol can be nice in the early days, however, this means the burn cannot be finite or controlled in any way. Having burns controlled by the team and promoted based on achievements helps to keep the community rewarded and informed. The conditions of the manual burn and the amounts can be advertised and tracked. PULA aims to implement a burn strategy that is beneficial and rewarding for those engaged for the long term. Furthermore, the total

number of PULA burned is featured on our readout located on the website which allows for further transparency in identifying the current circulating supply at any given point of time.

## TOKENOMICS

Max/Total supply: **10.000.000**

Developers: **750.000** (0x4e5309e5abc96ebb7c15983565ead997307aad3b)

Marketing and Business Development:

**1.250.000** (0x5619a1d577477bd7ed7be353489afeb91e985320)

Locked: **5.000.000** (DeepLock.io - Unlock: 12 months )

## OUR MISSION

Our main mission and priority is to tap into the adult industry, cam models and erotic content creators and provide an innovative adult NFT marketplace where users will be able to buy, sell, swap and collect exclusive 18+ content! As well as a platform that erotic creators can charge for private content, where they get paid in crypto and tipped in PULA. The NFT marketplace will allow content creators to post pornographic

videos, pictures, audio and GIFs. This currency comes in support of erotic content creators as well of content consumers, making web transactions safe and easy.

## THE ADULT CONTENT INDUSTRY

Worldwide, current revenue for the adult industry estimates up to \$97 billion a year. Due to the pandemic COVID-19 context, the adult industry is growing by up to 20 percent than last year. More than ever, the demand for subscription private content has risen sharply, so platforms as well as the models recorded exponential increases.

## PULA NETWORK FOR ADULT CONTENT CREATORS AND FANS

The adult NFT marketplace offers authenticity and ownership of an asset. The NFT you now own reflects that the ownership of the content belongs to you. It is non-interchangeable as your content is unique. Therefore the private content creators can create unique content (photos, videos and so on) and sell to fans this ownership through the network.



Paying for adult content in crypto provides both buyers and creators with anonymity, something that other popular platforms fail to provide. Additionally, crypto does not have as many handling fees as fiat, therefore we are able to charge a more competitive rate, providing creators with a greater income.

## HOW MUCH PORN IS ACCESSIBLE ONLINE?

Every Second:

- 28,258 users are watching pornography on the internet.
- \$3,075.64 is being spent on pornography on the internet.
- 372 people are typing the word "adult" into a search engine.

Every Day:

- 37 pornographic videos are created in the United States.
- 2.5 billion emails containing porn are sent or received.

- 68 million search queries related to pornography, which means approximately 25% of total searches.

An overview:

- 30 percent of Internet content is porn.
- 20 percent of mobile-device searches are for porn.
- worldwide, there were more than 30 billion web searches for porn per year.

## VERY IMPORTANT!

We will not accept under any circumstances any illegal content onto the platform.

All content creators will be registered and verified. In order for creators to be accepted, they must be well known agencies or models.

Additionally, we will manually check each piece of content to ensure it is fit for posting.